

# APPLICATION FOR PARTICIPATION, A1 – A4

BVV  
Veletřhy  
Brno

**A1**

PLEASE, SEND THE FILLED  
IN APPLICATION TO:  
BVV Trade Fairs Brno  
Výstaviště 1, CZ – 647 00 Brno  
Phone: +420 541 152 823  
Fax: +420 541 153 062  
E-mail: rchmela@bv.cz, www.bvv.cz/go  
Commercial register: Krajský soud v Brně,  
odd. B, vložka 3137  
ID: 25582518 Tax ID: CZ25582518

**BANK CONNECTION:**  
ČSOB, a.s., SWIFT: CEKOCZPP, EUR: 00180280/0300, IBAN: CZ91 0300 1712 8000  
0340 1803; USD: 00180031/0300, IBAN CZ11 03001880 3100 0340 1803  
UniCredit Bank Czech Republic, a.s., SWIFT: BACXZPP,  
EUR: 4750439002/2700, IBAN: CZ05 2700 0000 0047 5043 9002;  
USD: 4750432089/2700, IBAN: CZ28 2700 0000 0047 5043 2089  
Česká spořitelna, a.s., SWIFT: GIBACZPX, EUR: 3457102/0800, IBAN: CZ49 0800 0000  
0000 0345 7102; USD: 3457292/0800, IBAN: CZ60 0800 0000 0000 0345 7292  
Specification note: 12025

Regular date for registration  
till 30. 9. 2011



22<sup>nd</sup> International Travel  
Trade Fair

January 12–15, 2012  
Brno – Czech Republic  
www.bvv.cz/go

**HONEGGER GASPARE s.r.l.**  
Sede Amm.: Via F. Carlini, 1  
20146 MILANO  
Tel. 02/4779141 - Fax 02/48653748

## 1 EXHIBITOR

Company / Name, Surname:

Registered office / place of business:

Street:

City:

Postcode: Country:

Phone:

Fax:

Http://

E-mail address for sending electronic invoices (a compulsory item in case you dispose of an e-mail address):

CEO:

Person in charge of Public Relations:

Phone: Fax: E-mail:

### Contact person and contact address of exhibitor

Name: Address:

Phone: Fax: E-mail:

Bank: SWIFT: IBAN:

Reg. No.: VAT No.:

## 2 AGENCY (a person / a legal entity providing all aspects of trade fair participation for the exhibitor at the fair, including payment for the provided performance)

Company / Name, Surname:

Registered office / place of business:

Street: Postcode: Country:

City: http://

Phone: Fax: E-mail:

Reg. No.: VAT No.:

E-mail address for sending electronic invoices (a compulsory item in case you dispose of an e-mail address):

CEO:

Person in charge of Public Relations:

Phone: Fax: E-mail:

### Contact person and contact address of agency

Name: Address:

Phone: Fax: E-mail:

For continuation see A2

**A1**

# APPLICATION FOR PARTICIPATION, A1 – A4

BVV  
Veletrhy  
Brno

**A2**

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**January 12–15, 2012**  
Brno – Czech Republic  
[www.bvv.cz/go](http://www.bvv.cz/go)

### 3 PRICE CONDITIONS – Given prices are without VAT

I REQUEST INVOICING IN  EUR  USD  CZK

#### 3.1 Registration fee for exhibitor 6,000 CZK

Registration fee for exhibitors includes: 2 exhibitors passes, 2 assembly and dismantling passes, 1 ticket for Gala evening, basic catalogue entry and newly yearlong presentation in professional i-Catalogue of the fair on the BVV web side.

#### 3.2 Exhibition covered area required (in hall) sqm

Basic price of covered area:

Basic price of area	up to 50 sqm	51–100 sqm	101–150 sqm	over 150 sqm
Unit price	2,500 CZK/sqm	2,300 CZK/sqm	1,950 CZK/sqm	1,760 CZK/sqm

Exhibition open area required (outside)  sqm Price of open area: 1,300 CZK/sqm

#### 3.3 Extra fees for covered area (mark the type of the required area):

- corner..... 10% from basic price (min. area 6 sqm and max. area 150 sqm)  
 head ..... 15% from basic price (min. area 30 sqm)  
 island ..... 20% from basic price (min. area 50 sqm)

#### 3.4 Time bonus (-10%)

Exhibitors applying for participation by 30<sup>th</sup> September 2011 who will pay a registration fee and 30% of the basic price for the area (incl. VAT) by 31<sup>st</sup> October 2011 will be given 10% discount when paying for the rest of the area (incl. extra fees). The discount does not apply to special offer of packets!

#### 3.5 Special offer of the packets = at the fair by one sign!

Exhibition area, registration fee, stand construction and technical connections – all in one price!  
(ground plan, draft, stand furniture and services – see the separate offer)

TYPE OF EXPOSITION	BASIC						ECONOMY						EXCLUSIVE			
	type B	type B1	type B1R	type B2	type B2R	type B3	type B3R	type E1	type E1R	type E2	type E2R	type E3	type E3R	type E4	type Ex1	type Ex2
Ground plan [m]	3x2	3x2	3x2	3x3	3x3	4x3	4x3	3x3	3x3	4x3	4x3	5x3	5x3	5x4	5x4	5x4
Size [sqm]	6	6	6	9	9	12	12	9	9	12	12	15	15	20	20	20
Price without VAT [CZK]	26,000	31,600	33,100	40,800	43,100	49,800	52,800	41,900	44,400	51,100	55,100	61,100	64,900	79,000	91,200	98,300
Please indicate your choice:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your text on the fascia:

Colour of the text:

Please indicate colour of the carpet:  blue  green  gray  red  black

- We hereby make a binding request for space for a multi-storey stand construction. Price for multi-storey will be charged at a level of 50% of the price for the ground floor (see the General Conditions – Art. VI)
- Stand built by BVV Trade Fairs Brno
- Exhibitor's own stand
- Our stand contractor is:

#### Special requirements for stand location (see A4 – General Conditions for Participation, Art. II/par. 1)

### 4 LIST OF PRODUCTS

- |  |  |
|--|--|
| <input type="checkbox"/> 1 National tourist authorities          | <input type="checkbox"/> 10 Service for business trips   |
| <input type="checkbox"/> 2 Travel agencies (Tour operators)      | <input type="checkbox"/> 11 Tourism and active spending of leisure time, hobby and special traveling |
| <input type="checkbox"/> 3 Travel agencies                       | <input type="checkbox"/> 12 Professional education   |
| <input type="checkbox"/> 4 Tourist destinations                  | <input type="checkbox"/> 13 Media, special literature  |
| <input type="checkbox"/> 5 Accommodation and catering facilities | <input type="checkbox"/> 14 Promotion in tourism   |
| <input type="checkbox"/> 6 Transport services                    | <input type="checkbox"/> 15 Information technology in tourism  |
| <input type="checkbox"/> 7 Financial and insurance services      | <input type="checkbox"/> 16 Services in tourism other  |
| <input type="checkbox"/> 8 Congress and incentive travels        |  |
| <input type="checkbox"/> 9 Golf                                  |  |

*We agree without reservation with General Conditions for Participation that are an inseparable part of the Application for Participation (page A4); you can find them also on [www.bvv.cz/go](http://www.bvv.cz/go).*

*With my signature I am giving permission for my personal data to be used by BVV Trade Fairs Brno in order to send their business reports and notifications by means of electronic devices.\**

Place, date

Name and surname of person authorised  
to sign on behalf of the exhibitor / agency

Stamp and signature of person authorised  
to sign on behalf of the exhibitor / agency

\* If you do not agree, cross the sentence.

**For continuation see A3**

# APPLICATION FOR PARTICIPATION, A1 – A4

BVV  
Veletrhy  
Brno

# A3

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## 5 CO-EXHIBITORS – REGISTRATION FEE FOR CO-EXHIBITORS 3,000 CZK (If number of co-exhibitors is greater, please copy this form)

Registration fee for co-exhibitors includes basic catalogue entry and newly yearlong presentation in professional i-Catalogue of the fair on the BVV web side.

### 1. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Tel.: Fax:

E-mail:

### List of products\*

Main field

### Company will be presented by

- its own stuff and products  
 its own products only

### 2. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Tel.: Fax:

E-mail:

### List of products\*

Main field

### Company will be presented by

- its own stuff and products  
 its own products only

### 3. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Tel.: Fax:

E-mail:

### List of products\*

Main field

### Company will be presented by

- its own stuff and products  
 its own products only

### 4. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Tel.: Fax:

E-mail:

### List of products\*

Main field

### Company will be presented by

- its own stuff and products  
 its own products only

### 5. Company / Name, Surname:

Registered office incl. post code:

Contact person:

Tel.: Fax:

E-mail:

### List of products\*

Main field

### Company will be presented by

- its own stuff and products  
 its own products only

\* Fill in the List of products according to side A2, part 4.

Place, date

Name and surname of person authorised  
to sign on behalf of the exhibitor / agency

Stamp and signature of person authorised  
to sign on behalf of the exhibitor / agency

For continuation see A4

# APPLICATION FOR PARTICIPATION, A1 – A4

BVV

Veletřny  
Brno**A4****PLEASE, SEND THE FILLED  
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E-mail: rchmela@bvv.cz, www.bvv.cz/go  
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**BANK CONNECTION:**

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0340 1803; USD: 00180031/0300, IBAN: CZ11 03001880 3100 0340 1803  
UniCredit Bank Czech Republic, a.s., SWIFT: BACXZCPP,  
EUR: 4750439002/2700, IBAN: CZ05 2700 0000 0047 5043 9002;  
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Specification note: 12025

**Regular date for registration  
till 30. 9. 2011****22<sup>nd</sup> International Travel  
Trade Fair****January 12–15, 2012  
Brno – Czech Republic  
www.bvv.cz/go****GENERAL CONDITIONS FOR PARTICIPATION****Article I****Fair Organizer**

Veletřny Brno a.s., Výstaviště 1, CZ – 647 00 Brno (hereinafter referred to as Fair Administration).

**Article II****Applications and Exhibition Area Allocation**

1. The Application for Participation to the extent of the electronic application or written forms A/1, A/2, A/3 and A/4 is binding on the exhibitor. The Fair Administration rules on the approval of the application, the curtailment or enlargement of the ordered area, and the size and type of exhibition area. The Fair Administration is not obliged to comply with an exhibitor's request for the placement of his or her stand.  
2. After the Fair Administration receives the duly completed Application for Participation, it will send the exhibitor written notification of the acceptance of the application. The Fair Administration will inform the exhibitor of the placement and size of the exhibition area allocated by means of written confirmation of the allocation of exhibition area. The part of the electronic catalogue for the placement of the exhibitor's details will be open to the exhibitor following the allocation of his or her exhibition area. The exhibition area will be made available to the exhibitor for exhibition stand assembly at the time given in the Organisational Instructions issued by the Fair Administration. The handing over of the exhibition area to the exhibitor at the fixed date can take place only if the total price has been settled.

**Article III****Price for provision of exhibition area (hereinafter referred to as "price")**

1. The price must be stated in the application form or in the Fair Administration letter. Every incomplete square metre will be charged as if it were the whole square metre. The least allocated exhibition area is 6 sqm.  
2. The exhibitor must not cede the allocated exhibition area to a third party without prior written consent of the Fair Administration.  
3. Should an exhibitor notify the Fair Administration in writing before the receipt of the written confirmation of allocation of exhibition area of not taking part in the fair, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 30% of the total price. Similarly, should an exhibitor notify the Fair Administration in writing of not taking part in the fair following the written confirmation of allocation of exhibition area, this represents a breach of the contract on the part of the exhibitor. If such violation occurs the exhibitor is obliged to pay the Fair Administration a contractual penalty amounting to the sum of the registration fee + 100% of the total price. The Fair Administration is entitled to withdraw from the contract following the receipt of a written notification of the exhibitor's non-participation in the fair. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.  
4. The exhibitor must not occupy a larger exhibition area than officially allocated. If the exhibitor is interested in an extension of the assigned area and if such free area is available, the matter of extension of the exhibition area has to be discussed with the Fair Administration in advance. The Fair Administration decides at its own discretion about the approval of such extension. If the approval is granted, the exhibitor shall pay for the extra occupied area within the date of payment stated in the invoice – the tax document issued by the Fair Administration.

**Article IV****Price and Payment Conditions**

1. Along with written notification of the receipt and confirmation of the exhibitor's Application for Participation in the fair, the Fair Administration will also send the exhibitor an advance invoice to an amount corresponding to the registration fee + 30 % of the total price, including VAT. The registration fee also includes the use of space in the electronic catalogue for the given fair. Along with the confirmation of the allocation of the exhibition area, the Fair Administration will also send the exhibitor an invoice (tax document) for the total remaining price, including VAT. Invoices will be issued in accordance with valid legal regulations.  
2. Should the advance invoice not be paid by the due date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to an amount corresponding to the invoiced sum. Should the invoice for the total price not be paid by the date of payment, the exhibitor shall be obliged to pay the Fair Administration a contractual penalty to the amount of the registration fee + 100% of the total price. Furthermore, if the advance invoice or the invoice (tax document) is not paid duly by the date of payment, the Fair Administration is entitled to withdraw from the contract. The obligations of the contracting parties arising from this contract cease to exist on the payment of the contractual penalty.  
3. All prices for services and performances granted by the Fair Administration are to be understood and are agreed upon pursuant to provisions of the Act No. 526/1990 Coll., Act on Prices, as amended later on. Among others, the price also covers the lighting of the exhibition hall or outside exhibition areas, heating or cooling of the exhibition hall according to the terms determined by the Fair Administration and technical parameters of the appropriate exhibition spaces, and the basic cleaning of the exhibition hall or outside exhibition areas as well. Unless agreed otherwise, the exhibitor is obliged to pay the Fair Administration for all ordered and invoiced services and performances by the due date of payment given on the invoice. Given prices are without VAT. The VAT will be charged in accordance with the valid legislation.

**Article V****Exhibits**

1. As exhibits are understood objects, goods or the right to immaterial assets which are displayed on an area designated by the Fair Administration and which comply with the List of Products of the event.  
2. The exhibitor is entitled to display at the fair only such exhibits of which he is the owner or the authorised user and which are not illegal imitations of a tangible or intangible nature violating the legal regulations relating to intellectual property valid in the Czech Republic. If the contrary is found to be the case, the Fair Administration is entitled to proceed in accordance with Article IX, Paragraph 4 of the General Conditions of Participation. The Fair Administration is not responsible for any damage incurred by the exhibitor as a result of the violation of this provision caused by the exhibitor.  
3. The exhibitor is obliged to report any changes in exhibits without undue delay to the Fair Administration. The exhibitor accepts and respects that the fairs are designed as contractual, not for selling goods or services. The exhibitor is obliged to insure the presented exhibits against burglary.  
4. The delivery and removal of exhibits are carried out in accordance with the Fair Administration instructions. The exhibitor is obliged to send all installation material and exhibits to the exhibitions carriage-paid to their stand. Should the installation material and exhibits not be removed by the deadline of the dismantling period, handling and storage fees shall be charged by the Fair Administration.  
5. The takeover of products and commodities (exhibits) is carried out exclusively by the exhibitor. If neither the exhibitor, nor his representative are present, the exhibit will be left on the allocated exhibition area at the risk of the exhibitor. It is not permissible to remove the exhibits in the course of the event.  
6. Exhibits registered by an exhibitor for presentation at the fair must correspond with the nomenclature of the event. Data on exhibits as well as the ones concerning the exhibitor's company, agency or co-exhibiting companies given by the exhibitor in the Application for Participation must be complete, accurate and truthful. If there are any differences between the data on exhibits presented in the fair and the ones given in the Application for Participation, the exhibitor is obliged to remove such exhibits immediately upon an instruction of the Fair Administration. If the exhibitor fails to do so, such conduct shall be deemed substantial breach of the General Conditions for Participation and the Fair Administration is entitled to act according to Article IX, Paragraph 4 of the General Conditions for Participation.

**Article VI****Building-up and Installation of Stands, Assembly of Exhibits**

1. Assembly, dismantling and operation times are specified by the Fair Administration. The Fair Administration

can allow exceptions to these terms upon the request of the exhibitor or his authorised representative at extra charge. The extra charge is to be paid by the exhibitor. Technical Safety Regulations and Organisational Instructions which are integral parts of the General Conditions are binding during the whole period of the building-up of stands and demonstrations of exhibits. Shall they not be followed, the Fair Administration will not permit the operation of the stand. Technical Safety Regulations are included in the Order Forms for Works and Services. These terms are specified in the Organisational Instructions and are released at [www.bvv.cz/go](http://www.bvv.cz/go) as well.

2. The official contractor for the build-up of stands is the company BVV Trade Fairs Brno. If the stand is built-up by a different contractor, the exhibitor is fully responsible for the activity of such contractor on the premises of the Fair Administration, with a particular regard to the observation of the build-up and dismantling times.  
3. Wall hydrants, fire-alarm boxes, fire extinguishers and other safety equipment must not be transferred or obstructed. No interventions in the structure of pavilions or open areas are allowed. Small adaptations upon the request of the exhibitor are to be carried out by the Fair Administration only and may be rejected.  
4. The maximum permissible height of stand including eye-catchers is 3 metres. Exceptions are permitted by the Fair Administration exclusively. Stands are to comply with fire prevention conditions (see Technical Safety Regulations). Projects of multi-storey stands must be submitted to the Fair Administration fire-fighting specialist for evaluation and approval as early as in the stage of their designing. The exhibitor must state on the application his/her intention of building a multi-storey stand on the exhibition area.  
5. The exhibitor is obliged to submit to the Fair Administration within the given date 2 copies of the project of the stand, i.e. its ground plan and side view, for the purpose of its approval and to specify the sort of material used to assemble the stand. The approved documentation is to be presented by the exhibitor on taking over the allocated exhibition area. The architectural design and stand operation must not disturb or restrict neighbouring stands. The outline of the allocated exhibition area must not overhang the ceiling structure level.  
6. Water supplies and outlets, electrical and compressed air connections as well as telecommunication services are to be ordered with the Fair Administration exclusively.  
7. The exhibitor is responsible for all materials leased from the Fair Administration and is obliged to return them undamaged after the event has finished.  
8. The exhibitor is obliged to recondition any damage to the exhibition area and the rendered equipment at his own expense or to pay the Fair Administration for any such accrued costs, i.e. to compensate the damages.  
9. The exhibitor (or the agency authorized by him) is not allowed to dismantle the stand before the termination of the event.  
10. The Fair Administration is entitled to charge the exhibitor a one-off fee to the amount of 90 CZK/sqm of occupied exhibition area, not including VAT, for the placement of waste arising during the construction of the exhibition stand in the waste containers of the Fair Administration and for its subsequent disposal, and for the approval of the exhibition stand plan in accordance with paragraph 5 of this article.

**Article VII****Promotion, Advertising, Signs and Catalogues**

1. The exhibitor is entitled to promote his/her products in his/her own exposition only.  
2. All demonstrations carried out on the exhibitor's exhibition area or outside (e.g. machines in action, film and musical performances, fashion shows etc.) are subject to approval by the Fair Administration which is entitled to restrict or forbid a demonstration irrespective of the previously granted permit in case it produces noise, dust, toxic products or vibrations endangering the visitors' safety, or if such presentation restricts or disturbs the operation of the fair. Drum performances are forbidden during the whole course of the fair. On the edge of the fair stand, the noise level must not exceed the limit of 70 dB as defined in the government regulation No. 148/2006 Coll., as amended later on. For purposes of music production the exhibitor is obliged to ask for the approval of the competent administrator of copyrights (OSA, INTERGRAM) – according to the Act No. 121/2000 Coll., Act on Copyright, as amended later on. The acoustic advertisement may be performed on grounds of the prior written consent issued by the Fair Administration only. Installation of company's eye-catchers, distribution of leaflets or sticking promotional or info materials outside the exhibitor's own stands – on windows, walls, floors or columns in pavilions are not permitted. The Fair Administration is entitled to forbid any advertising which does not comply with the provisions of the aforesaid paragraphs or to remove it at the exhibitor's expense.  
3. Payment of the registration fee entitles the exhibitor and properly registered co-exhibitors to publication in the electronic catalogue – i-catalogue and the printed catalogue for the event, should there be one, and in the "alphabetical directory of exhibitors" in the Fair Administration's information system to the extent of their company addresses as given in their application. This service is included in the price of the registration fee, as are the duty stamps issued on the exhibition area and for participation in accompanying social events held during the course of the fair. The exhibitor and co-exhibitors may order an expanded entry in the printed catalogue for the event in accordance with the given details. There is limited space for presentation in the electronic catalogue.

**Article VIII****Insurance**

1. The Fair Administration is not responsible to the exhibitor or his/her co-exhibitors for any loss, destruction or other damage to exhibits, stand equipment or goods, packages and packing materials or other items left, irrespective of whether the destruction or damage occurred prior to the opening of the event, during it or after the end of the fair or another event organized by the Fair Administration. The exhibitor undertakes to take out an insurance against these hazards.

**Article IX****Final Provisions**

1. In case the Fair Administration cannot start the event or its part at all or cannot hold it for the whole time of its duration at the premises of the Exhibition Centre resp. any part of it or on another venue due to Force Majeure, the exhibitor shall be notified without undue delay. All obligations arising for the Fair Administration in accordance with the contracts concluded cease to exist. In such cases the exhibitor has no rights of indemnification.  
2. Shall the premises of pavilions (the exhibition area) be vacated on the basis of instructions, issued by the Fair Administration or thereby competent State Administration to prevent the imminent loss, and the property of the exhibitor shall be damaged, i.e. impaired, destroyed or purloined, such situation means state of destitution, and the Fair Administration is not responsible for any indemnity.  
3. The exhibitor can raise a claim of warranty for works and services provided by the Fair Administration with the person in charge without any delay. Otherwise his/her right ceases to exist.  
4. Unless otherwise agreed, the Fair Administration is entitled to exclude the exhibitor from any further participation in the fair or another event if there is a breach of any of the provisions of the General Conditions for Participation caused by the exhibitor. In such a case the exhibitor has no right to be indemnified or to get his already paid money reimbursed.  
5. Provisions of Articles V–IX of the General Conditions for Participation also apply to exhibitors to whom, with the consent of the Fair Administration, the exhibition area has been relinquished by the Agency. The Agency is obliged to make the exhibitor acquainted with the wording of the General Conditions for Participation and to make the provisions of Articles V–IX of the General Conditions for Participation a component of the respective agreement, on the basis of which the Agency has relinquished the exhibition area to the exhibitor for use. Should any of the provisions of the General Conditions for Participation be breached by the exhibitor to whom the exhibition area has been relinquished for use by the Agency, the provision of Article IX Paragraph 4 of the General Conditions for Participation shall be applied analogously.  
6. The following clause has been agreed between the contracting parties if the exhibitor's head offices or residence is located in a state other than the Czech Republic or Slovakia. All legal relations between the exhibitor and the Fair Administration based on this contract, i.e. Application for Participation and the General Conditions for Participation, are subject to the legal code of the Czech Republic. Any disputes resulting from or related to this contract will be ruled upon by the competent court designated in accordance with the head offices of the Fair Administration.

**BVV Trade Fairs Brno****A 4**