

Presse

Press

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FPSA and Messe Düsseldorf Create Strategic Alliance to Promote PROCESS EXPO

The Food Processing Suppliers Association announced that it has entered into a formal alliance with Messe Düsseldorf GmbH to increase the international reach of FPSA's PROCESS EXPO as part of Interpack's worldwide products family.

"This partnership will significantly increase the presence of PROCESS EXPO in the international market, where Messe Düsseldorf is a leader within the processing and packaging trade show arena," stated Scott Scriven, Chairman of FPSA. "With 7 international subsidiaries and 68 foreign representatives worldwide supporting Messe Düsseldorf in 127 countries, PROCESS EXPO will have unprecedented access to new markets," he added.

Messe Düsseldorf will be aiding in the sale of booth space as well as well as promoting attendance to food processors around the globe.

"Messe Düsseldorf is pleased to be joining with FPSA in the formation of this partnership. The exponential growth of PROCESS EXPO since the announcement of the move to a biennial show tells us that strategically, this is where we need to be in the North American market. We are now pleased to offer our existing customers a new platform." said Hans Werner Reinhard, Executive Vice President of Messe Düsseldorf Group.

interpack was founded in 1958 and developed over the decades to the number one global platform for the packaging and processing industry. Messe Düsseldorf GmbH was founded in 1947 and is a worldwide leading organizer for international trade fairs, especially in the machinery sector. Messe Düsseldorf organizes over 40 trade fairs at the home base in Düsseldorf, Germany and additionally organizes or supports 80 international trade fairs worldwide.



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Mitgliedschaften der
Messe Düsseldorf:



The global
Association of the
Exhibition Industry



Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

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About FPSA:

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Fruits & Vegetable](#) and [Meat](#) sectors.

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